

Southeast Asia's Largest and Only Exhibition for the Ceramics Manufacturing & Natural Stone Industry — ASEAN Ceramics & ASEAN Stone 2025

ASEAN Ceramics & ASEAN Stone is Southeast Asia's Largest and Only exhibition that showcases **machinery, technology, materials, tools and chemicals from the ceramics and natural stone industry**. The exhibition will provide solutions that drive innovation and business growth like no other.

As an alternative to your individual application, you may also exhibit at our EU's joint pavilion at attractive rates. Eligible for "first-timer" exhibitors from European Region.

Show Facts and Figures

Exhibitors 2024

- 300+ exhibiting brands from 20+ countries
- 6 Country Pavilions (DE, IT, CH, IN, TH, VN)

Visitors 2024

- 3,500+ visitors from 40 countries
- 50 Conference Sessions
- 500+ Buyer-Seller Meetings

Highlights 2025

- Buyer-Seller Connect
- Pre-Event Factory Tour
- Networking Opportunities with local Buyer Groups
- Dedicated int'l conference for Ceramics & Natural Stone



European Pavillion: Exhibition Options

Option 1:

Information Kiosk: 3 sqm - 1,500.00 USD (incl. registration fee):

Exhibition Space: 3 sqm, including:

2 barstools, 1 countertop, 1 shelf, 1 lockable cabinet, 1 wastepaper basket, Lighting and 1 electrical socket

Option 2:

Standard Booth: 9 sqm - 3,500.00 USD (incl. registration fee):

Exhibition Space: 9 sqm, including:

1 round table, 2 chairs, 1 lockable cabinet, 1 brochure rack, 1 wastepaper basket, Lighting, and 1 electrical socket

Each package includes as well: Wall panels, Carpet flooring, Basic catalogue entry; Fascia with company name, stand number, and national flag of application country

Co-Exhibitor Application: 200 USD registration fee per co-exhibitor application (note: max. 2 co-exhibitors allowed per main exhibitor)

Application Deadline: 15 July 2025

Your main point of contact:

Ms. Stefanie Loher, Exhibition Manager

E-Mail: stefanie.loher@messe-muenchen.de

Phone: +49 89 949 20216



European Pavillion: Services

- ✓ Benefit from broad international visibility by exhibiting under the European umbrella—while maintaining your unique corporate identity
- ✓ Easily connect with all international participants in one central location
- ✓ Bilingual support in Thai and English, including two on-site translators provided by an experienced organizer
- ✓ Streamlined, hassle-free trade fair coordination
- ✓ Cost-effective participation through pre-designed packages
- ✓ Complimentary Wifi access
- ✓ Support to find a hotel/ support with visa invitation letter
- ✓ Well-equipped and comfortable infrastructure*, including lounge area, meeting space, information counter, coffee bar with served coffee and chilled beverages



*Layout is for illustrative purposes only. Final furniture entitlements are as listed in the table and may not be accurately reflected in the visual.

Deliverables:

| Standard Booth (9sqm) | | Information Kiosk (3sqm) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|---|--------------------------|---|--------------------------|---|-------------|---|----------------|---|--------------------|---|---------------|---|---|---|---------------------|---|--|---|--------------|-----|--------------------------|---|------------|---|-------|---|-----------|---|--------------------|---|---|---|---------------------|---|
|  | <table><tr><th>Entitlements</th><th>Qty</th></tr><tr><td>Lockable Cabinet (0.8mH)</td><td>1</td></tr><tr><td>Round Table</td><td>1</td></tr><tr><td>Standard Chair</td><td>3</td></tr><tr><td>Waste Paper Basket</td><td>1</td></tr><tr><td>Brochure Rack</td><td>1</td></tr><tr><td>Spotlight LED 12W. with arm 25 CM. (Yellow Light)</td><td>3</td></tr><tr><td>5 Amp / 220V Socket</td><td>1</td></tr></table> | Entitlements | Qty | Lockable Cabinet (0.8mH) | 1 | Round Table | 1 | Standard Chair | 3 | Waste Paper Basket | 1 | Brochure Rack | 1 | Spotlight LED 12W. with arm 25 CM. (Yellow Light) | 3 | 5 Amp / 220V Socket | 1 |  | <table><tr><th>Entitlements</th><th>Qty</th></tr><tr><td>Lockable Cabinet (0.8mH)</td><td>1</td></tr><tr><td>Countertop</td><td>1</td></tr><tr><td>Shelf</td><td>1</td></tr><tr><td>Bar Stool</td><td>2</td></tr><tr><td>Waste Paper Basket</td><td>1</td></tr><tr><td>Spotlight LED 12W. with arm 25 CM. (Yellow Light)</td><td>1</td></tr><tr><td>5 Amp / 220V Socket</td><td>1</td></tr></table> | Entitlements | Qty | Lockable Cabinet (0.8mH) | 1 | Countertop | 1 | Shelf | 1 | Bar Stool | 2 | Waste Paper Basket | 1 | Spotlight LED 12W. with arm 25 CM. (Yellow Light) | 1 | 5 Amp / 220V Socket | 1 |
| | Entitlements | Qty | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Lockable Cabinet (0.8mH) | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Round Table | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Standard Chair | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Waste Paper Basket | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Brochure Rack | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spotlight LED 12W. with arm 25 CM. (Yellow Light) | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 Amp / 220V Socket | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Entitlements | Qty | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Lockable Cabinet (0.8mH) | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Countertop | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Shelf | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Bar Stool | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Waste Paper Basket | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spotlight LED 12W. with arm 25 CM. (Yellow Light) | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 Amp / 220V Socket | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | <p>Pifex white system wall panels, 1.0 x 2.44m for closed sides</p> <p>Tower Inkjet Graphic on Foam 2.0mL x 1mH (Single side)</p> <p>Company artwork on backwalls – to be provided by the exhibitor at cost*</p> <p>Artwork on lockable cabinets - 1.03mW x0.8m H – to be provided by exhibitor at cost*</p> <p>*Please contact the organizer for the quotation.</p> | | <p>Pifex white system wall panels, 1.0 x 2.44m</p> <p>Company name fascia board 0.3mH</p> <p>Pavilion Branding board</p> <p>Company artwork – to be provided by the exhibitor at cost. 1mW x 1mH*</p> <p>*Please contact the organizer for the quotation.</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |